

2013 WEST Special Events Sponsorship Information

Sponsorship is a tremendous means for outreach to the WEST community and demonstrates our partner’s commitment to women in STEM careers. WEST Sponsors receive numerous benefits, including visibility and access to the WEST community through web, e-mail and event listings. WEST events are attended by decision-makers from the life science and technology industries. Partners can sponsor our Special Events, which include Annual Awards Celebrations to showcase women who have demonstrated notable entrepreneurial leadership in science and technology and women who give back to their community as well as Executive Women’s Panel Discussions where senior women share their career experiences.

Level	Diamond	Platinum	Gold	Silver	Bronze	Friend
Amount	\$5000	\$4000	\$3000	\$2000	\$1000	\$500
Introduction of speaker						
Opportunity to post banner at event						
Marketing material displayed on table						
Organization name and web link on WEST web site for one year						
“Sponsor” ribbon on name badges of any Company attendees						
Organization name on all WEST pre-event email announcements (over 4,000 addresses)						
Sponsorship acknowledged at event introduction						
Sponsorship and level recognized in printed program at event						
Organization name included on WEST web site event listing						
Complementary registrations to event	10	8	6	4	2	1

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